

Hawaiian South Shore

MARCH 2010

CUSTOMER PROFILE: IAN OGAWA



HOW LONG HAVE YOU BEEN SURFING?

Started surfing in the 80's back when the 'old school' twin fins were popular and thrusters were just starting to hit the market. Took about a 10 year hiatus from the waves while living on the mainland where snowboarding was the next best alternative. Finally moved back to Hawaii a little over 2 years ago and have been enjoying the surf whenever possible.

WHAT DO YOU ENJOY MOST ABOUT SURFING?

The freedom of driving to the beach with just a board and shorts - much less gear than snowboarding - and the ever-changing ocean conditions. I also enjoy being able to surf with friends and taking advantage of the awesome Hawaii weather.

WHAT DOES YOUR BOARD QUIVER CONSIST OF?

6'10" Tokoro thruster - my 'gun'
6'3" TL2 Stretch quad
6'3" Tokoro Resin8 round pin thruster
6' 0-1/2" Tokoro Resin8 round pin thruster
6'0" Glen Pang squash thruster (fiberglass)

IF YOU HAD TO CHOOSE JUST 1 BOARD TO RIDE, WHICH WOULD IT BE AND WHY?

My 6' 0-1/2" Tokoro Resin8 is currently my favorite board. I love the durability and float of this board - I weigh about 160lbs. This board has been through two winter seasons on the North Shore plus surf trips to Indonesia and Taiwan yet the board is still relatively unscathed. No dings, few pressures on the deck and some scratches on the bottom from dipping into the reef on those negative low tide days.

WHAT DO YOU DO FOR A LIVING?

RN. Working 3 nights a week allows me to surf at least 3 days a week, sometimes more when the waves are good.

WHAT DO YOU DO WHEN YOU'RE NOT SURFING OR WORKING?

Currently in the process of restoring a '83 4x4 toyota truck.

HOW LONG HAVE YOU BEEN SHOPPING AT HAWAIIAN SOUTH SHORE?

Been shopping at Hawaiian South Shore ever since moving back to Oahu. I've surfed with Keith since 'small kid time' and knew he was still in the midst of the surf industry so I literally walked into the shop after unpacking and asked him to sell me a board.

ANYTHING ELSE YOU WANT TO SAY?

I've heard some surfers speak negatively about the stiffness of epoxy boards but the Resin8's are surprisingly lively. I'd have to say they're much closer to a fiberglass board than the TL2 or other epoxy manufacturers. I was so impressed with my first Resin9 that I bought another (the 6'3") and have been using this board on bigger days when the additional float sure helps. Planning another surf trip to Indo in April and you can bet I'll have both of the Resin8s packed in my bag.

Hawaiian South Shore
320 Ward Ave 112 Honolulu HI 96814
Tel (808)597-9055
Mon-Sat 10:30-7:00 SUN Closed
www.hawaiiansouthshore.com





Improve Balance Increased Core Strength Give you Greater Flexibility

•What is Power Balance?

Power Balance is performance technology that uses holograms embedded with frequencies that react positively with your body's natural energy field to improve balance, strength, and flexibility.

•How does it work?

Most everything has a frequency inherent to it. Some frequencies react positively with your body and others negatively. When the hologram comes in contact with your body's energy field, it allows your body to interact with the natural, beneficial frequency stored within the hologram. This results in improved energy flow throughout your body.

•Who is using Power Balance?

Pro Surfs David Rastovich, Andy Irons, Bruce Irons Pro Basketball Players Shaquille O'neil, Lamar Odom and many other Pro Athletes.

Dave Rastovich - "The First time I used it I noticed an immediate difference."

"My Dad who was riddled with pain, can walk and swim again".

youtube.com search Dave Rastovich power balance.

•Do you Want to know why the Power Balance Bracelet works?

Log onto www.hawaiiansouthshore.com/shop/Power-Balance/

•Want to take the Power Balance Test?

Come into Hawaiian South Shore and take the Balance Test and see for yourself and blow your mind, see why so many people around the world trust the Power Balance Bracelet. We are so confident that you will be stoked we will give you a 100% money back Guarantee.

•Want to get 30 bonus points on your Royalty Rewards™ Card?

You have one week to try the Power Balance Bracelet and if you are not happy for any reason come back to the store for your money back, but if you are happy of course you keep the Bracelet but you have to make a promise, let your friends and family members know, and also if you give us a testimonial we will give you 30 points on your Royalty Reward™ Card!!!! But you have to give us the Testimonial within 15 days!!!! Make sure you ask us about the Money back Guarantee and also make sure we have all of your contact info.



New SUP Boards • Quality Shapes from World Class Shapers The Prices That You Will Like

Riviera SUP's provides the highest quality Stand Up Paddle boards available from Ron House, Gerry Lopez, and the price point line Riviera. Whether you are a beginner, novice or expert, we have a stand up paddleboard to suit your needs.

Ron House: Ron House has been in the shaping business for over four decades. He has worked alongside of some of the most famous names in the surfing industry, and is a favorite shaper for many of the world's top surfers; surf icons such as Gerry Lopez, the Ho brothers (Mike & Derek), Hans Hedeman, Laird Hamilton to name a few. Ron started shaping stand up paddleboards in the late 90's. Ron's years of shaping knowledge lends to his ability to shape some of the best Stand Up Paddleboards for surfing as well as for flat water paddling and long distance open ocean paddling.

Gerry Lopez: Gerry Lopez is widely recognized as the best tube rider in the world. The most prestigious professional surfing contest in the world, The Pipeline Masters, has been named the Gerry Lopez Pipeline Masters for decades in recognition and respect of Gerry's experience and skill with this legendary wave. Lopez founded Lightning Bolt Surfboards in 1972. These were some of the highest performance short boards of the era and ridden by some of the best surfers in the world, on their travels to Hawaii for the pounding Winter surf. Fast forward a couple decades with the re-emergence of the Hawaiian sport of stand up paddling and Gerry's mastery of wave riding and board design translate into first class Stand up Paddle boards.

Riviera Content: Riviera SUPs were created to compliment the existing line. With input from stand up paddle enthusiasts and shapers alike, they have created boards that are practical and fun to ride. These boards are perfect for paddlers who prefer a more stable board and for those starting to get into stand up paddling. Maneuverability and responsiveness are not compromised either.

Have You Signed Up For Royalty Rewards™ Yet?



Introducing the Royalty Rewards Program at Hawaiian South Shore. For every dollar you spend, you earn points towards FREE Loyalty \$Certificates\$.

Use it whether you pay with cash, check, or credit card. When you make any purchase, simply present your card to the cashier. We will automatically track your purchases and assign points to your membership. Even get points for introducing family members and friends!

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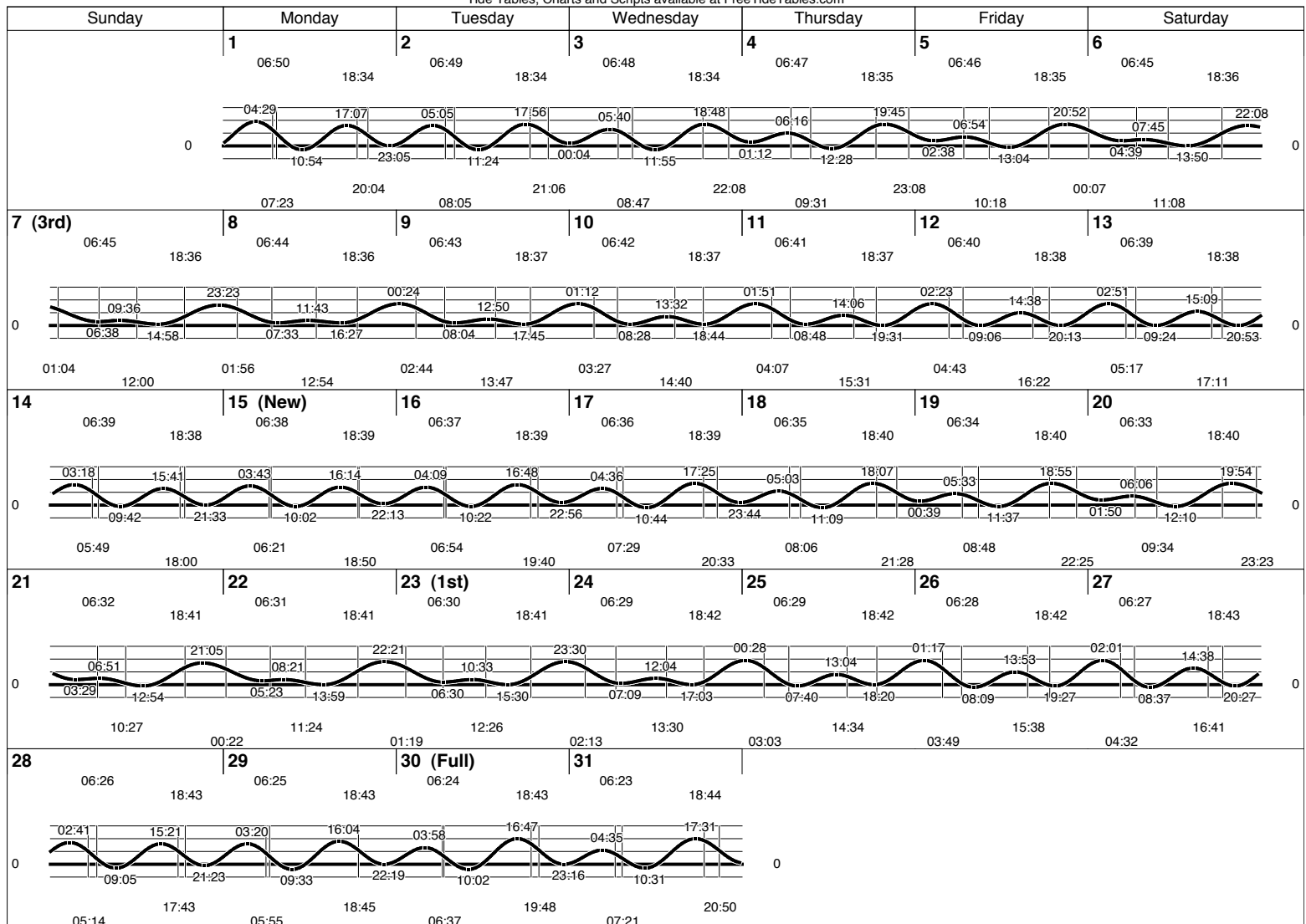
March Tides

Hawaii, Honolulu

N 21° 18.5' / W 157° 18.5'

March 2010

Tide Tables, Charts and Scripts available at FreeTideTables.com





320 Ward Ave 112 Honolulu HI 96814
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, Find out What and Who Uses Power Balance

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, See what New With SUP Boards!

Find out How To Get 30 Points FREE!